

Agricultural Profitability Impact At-A-Glance



cap.unl.edu



The Center for Agricultural Profitability strengthens producer decision-making to build a more financially secure future for Nebraska's farms and ranches.

Diane Mulder, of Firth, attended a Center for Agricultural Profitability land management workshop through Nebraska Extension, following her father's death. She said that the family farm was his passion, but he kept details closely guarded, leaving many aspects unknowns. "First of all, I can't speak highly enough of the program," Mulder said. "We got answers to so many questions, we learned a lot about what we didn't know, and we left with tools that helped us create a badly needed 'Plan B' because one thing we've learned in life: everything can change in a heartbeat." Mulder mentioned that she was especially grateful to learn strategies for communicating with each other.

"Through Nebraska Extension applied research by Center for Agricultural Profitability, faculty provides a sound foundation for our outreach programs and prepares the next generation of ag economists." *Larry Van Tassell, CAP Director*

196,400

Page views on website, for resources related to crops, livestock, finance, succession & ag policy.

9,800

Webinar viewers building their knowledge on important and emerging topics in ag management.

4,800

Nebraska FARMcast podcast listens.



**STRENGTHEN NEBRASKA
AGRICULTURE & FOOD SYSTEMS**

**INSPIRE NEBRASKANS &
THEIR COMMUNITIES**

**ENHANCE THE HEALTH
& WELLBEING OF ALL
NEBRASKANS**

Agricultural Profitability



Strengthen Nebraska Agriculture & Food Systems By connecting with Nebraska Extension, Nebraska producers gain a realistic understanding of their actual cost of production by analyzing each enterprise in their operation in order to make better-informed economic decisions. That knowledge is critical in terms of understanding the impact of marketing, risk management, crop and livestock insurance, land prices and federal farm programs—even navigating the transition of an operation to the next generation. Nebraska Extension has a positive financial impact on millions of acres of farm and ranch land, helping ensure the sustainability of Nebraska agriculture by making it more profitable.

- Hundreds of users logged on to the Agricultural Budget Calculator program, developed by the Center, to more effectively track cost of production and other essential business items.
- Relunched the Returning to the Farm program for families in the transition process of bringing new family members back to the operation.
- Collaborated with the Rural & Farm Finance Policy Analysis Center at the University of Missouri on the first in a series of semi-annual publications on farm income in Nebraska.
- Hundreds of prospective land seekers and retiring landowners applied to the Nebraska Land Link program to be matched.

3,850

Participants at over 100 in-person/virtual workshops and events across Nebraska.



Video Lessons

2-3 new articles/podcasts and one new webinar every week to deliver the latest management info.



CAP is home to trusted decision-making resources including:

- Nebraska Farm Real Estate Report
- Nebraska Farm Custom Rates Report
- Crop and Livestock Enterprise Budgets