Employee Intake and Onboarding on the Farm and Ranch

Shannon Sand

Agricultural Economics Extension Educator ssand2@unl.edu 308-696-6733



Objectives

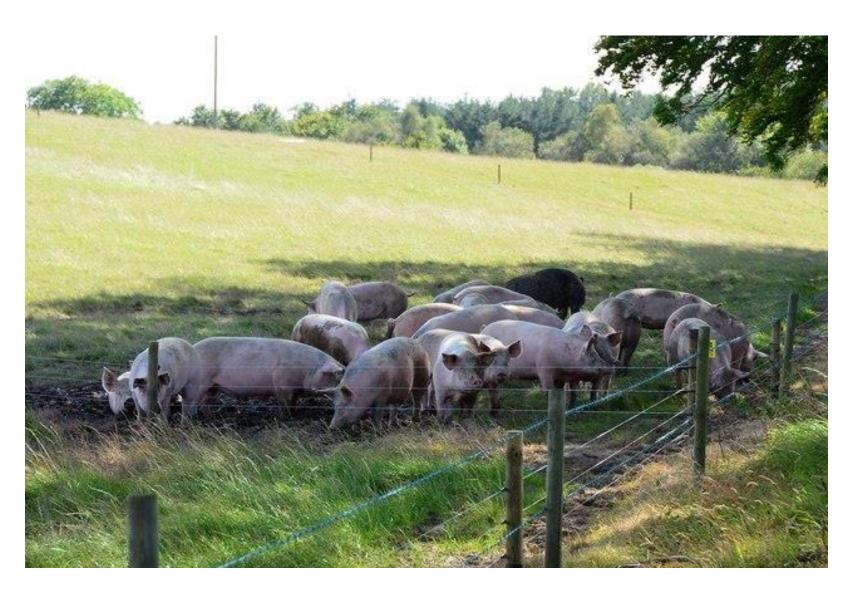
- Why is it important?
- What is onboarding?
- What's in an onboarding plan
- Job duties/ descriptions
- Training





Why is it important?

- Hiring is difficult right now
- Reduce time-to-productivity
- Faster integration
- Higher retention



This Photo by Unknown Author is licensed under CC BY-SA



Hiring is Difficult

- Employee's Market
- Lack of Applications
 - o Lack relevant experience
 - Lack of hard skills
 - o Lack of soft skills





Training

- Time needed to properly train
 Regardless of experience
- Generally, several weeks to months to reach full potential
- Strong onboarding processes increase productivity by over 70%





Hard to Keep "Good" Help

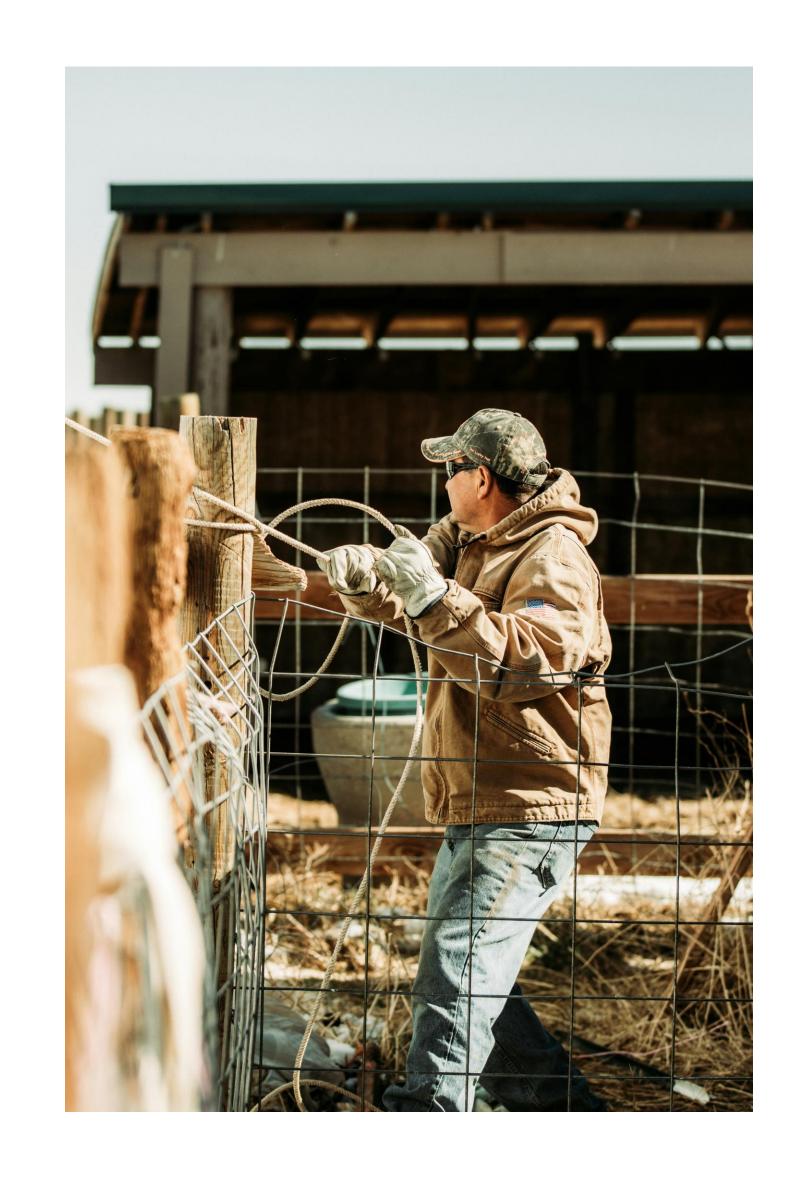
- What is their first impression of your operation?
- Build rapport
- Onboarding strategies increase retention by 82%
 - Higher retention
 - Lower turnover





Work Environment

- Keys to Success for any employee
 - 1. Know who to go to for questions
 - 2. Understanding processes and procedure
 - 3. Expectations for performance
 - In an atmosphere of disrespect and impatience, the tendency is to hide the need for help.





What's in an onboarding plan

Initial welcome

General information and procedures

Work time and pay

The job

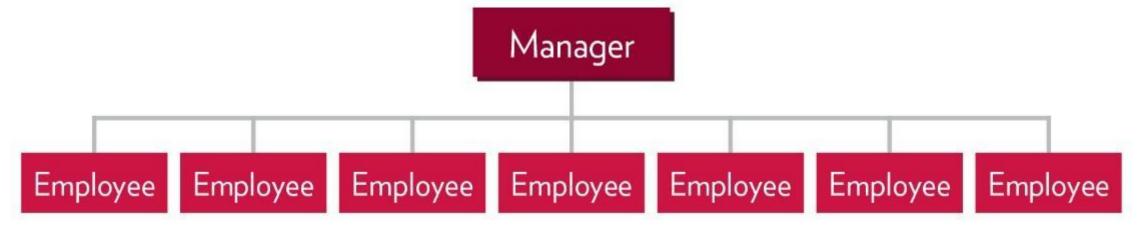
Your philosophy





Organizational structure

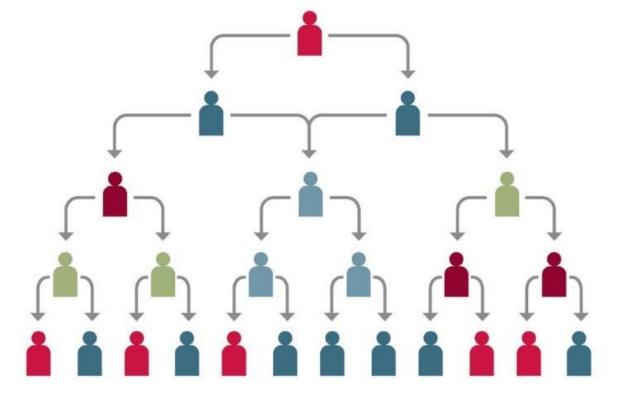
• Flat



Courtesy of University of Wisconsin

Hierarchal

Hierarchical Organizations







What's included in a job description

- Title
- Job summary
- Outline core duties
- Necessary skills and experience



Sample job description

- Crop production team member
- Nebraska Family Farms is a large row crop operation located in Anytown, NE. We grow corn and soybeans in Northeast Any County. We run a progressive agricultural operation that uses some of the newest precision ag technologies and practices available. We are family-owned and value our employees like part of our extended family
- **Job duties** include but are not limited to:
- manage precision agriculture equipment and ensure accurate collection of data in field
- perform light maintenance on equipment and work around the shop
- operate farm equipment, including tillage, nutrient application, sprayers, tender trucks and harvesting, as well as use of onboard computing systems
- operate tractor-trailers related to logistics of grain and agricultural inputs
- utilize technology in farming practices on every trip across our farm
- perform light maintenance of equipment, including oil changes, changing wear points, light welding and working on implements
- maintain clean working area in shop, on grounds and in tractors
- follow farm safety guidelines and training



• Skills and experience

- 3 to 5 years of production agricultural experience required
- willing to work long hours during planting and harvesting during planting and harvesting seasons, it is not uncommon to work long hours; outside of that, we typically work 40 to 45 hours a week with occasional weekends
- demonstrate a general knowledge of agronomic management practices as well as willingness to learn and ability to use the technology associated with modern equipment and record keeping
- knowledge of mechanical operation of agricultural equipment, including routine maintenance and repair
- ability to work as a team and assist others, depending on the task at hand
- effective communication with colleagues and with management, including the ability to develop a productive and cooperative relationship with others
- valid driver's license required, CDL preferred
- ability to lift 50 pounds routinely and heavier lifts less frequently, with assistance available
- driven personality, desire to succeed and a team player with a positive attitude



Sample job description

- Ranch Hand/ Technician/ Team Member
- Nebraska Ranch Family is a medium sized cow-calf operation located in Anytown, NE. We focus on breeding and genetics of the calves we produce. We are a family-owned operation and value our employees like they are a part of our extended family.
- **Job duties** include but are not limited to:
- Provide a variety of basic agricultural duties to support production activities at a cowcalf operation.
- Provide general care and husbandry for approximately 600-800 cattle.
- Maintain machinery and fences
- Assist with pasture management
- Assist with the collection data to be used in herd improvement
- Irregular hours during calving season and work in inclement weather required. Travel between pastures and facilities required.



Skills and experience

- High school diploma plus one year beef livestock production experience required; equivalent education/experience considered.
- Precision, accuracy and attention to detail necessary.
- Must have a valid driver's license
- Demonstrate a general knowledge of agricultural management practices as well as willingness to learn and ability to use the technology associated with modern equipment and record keeping
- Ability to work as a team and assist others, depending on the task at hand
- Effective communication with colleagues and with management, including the ability to develop a productive and cooperative relationship with others



Training/ Onboarding

- Preboarding
- Day one/ week one
 - Welcome
 - General information and procedures
 - Hours and pay
 - The job
 - Safety



Don't forget

- Goals
- Performance indicators
- Work culture
- Ongoing check-ins
- Revisions and improvements as necessary





Labor Shortage

- H2-A
 - o allows individuals from foreign countries to fill seasonal agricultural positions left vacant by American workers
 - o Helped fill the need for labor since 1986
 - o 5.3 months average
 - o Language Barrier?
 - Have a language app downloaded
 - Learn some essential phrases



- H2-A Costs
 - Applications & Filing Fees
 - Consulate Fees
 - o Transportation to and from home country
 - o Room & Board
 - Surety Bond
 - Cover liability



Other Considerations

- Insurance
 - Workmans Comp
 - Liability
 - Health Insurance
- OSHA Compliance
 - o 10 or fewer employees partially exempt
 - Still important to provide safe environment regardless of size



Questions?

- Shannon Sand
- Agricultural Economist
- ssand2@unl.edu
- 308-696-6733



References

- https://cropwatch.unl.edu/2018/new-farmranch-employee-intake
- https://agworkforce.cals.cornell.edu/onboarding/
- https://www.agproud.com/articles/37812-tips-for-employee-on
- https://www.agproud.com/articles/18835-onboarding-is-more-than-orientation-and-training-is-more-than-orientation-
- https://www.forbes.com/advisor/business/onboarding-process/
- https://farms.extension.wisc.edu/articles/first-impressions-matter-the-importance-of-onboarding-farm-new-hires/
- https://agworkforce.cals.comell.edu/onboarding/
- https://agrisk.umn.edu/Conferences/Presentation/onboarding_farm_employees_safe_productive_and
- https://farms.extension.wisc.edu/articles/develop-an-organizational-chart-for-your-farm-business/
- https://farms.extension.wisc.edu/articles/writing-effective-job-descriptions/

